Welcome to the bb:GOLD Newsletter

bb:GOLD (Blackbaud: Georgia Tech Foundation OnLine Database), is the Georgia Tech Foundation-sponsored project to implement a new, modern, and highly functional Blackbaud CRM (BBCRM) advancement system to replace the Ellucian Advance system used by Georgia Tech for over 20 years. By way of this monthly e-newsletter, we hope to keep you updated on the progress, achievements and new features made available by BBCRM as we move towards implementation in the spring of 2019. A cloud-based system, BBCRM will bring enhanced core and revenue processing abilities along with increased management and oversight of prospect-related activities and greater reporting and analytic features. It will provide access to information via mobile devices and integration with social media and desktop applications.

bb:GOLD Project Team Continues to Make Positive Progress

With project kickoff on August 23, 2017, the bb:GOLD project team (also known as the AAC Committee) has been hard at work and continues to make significant progress in the effort to define, configure and test new features and functionality made available by Blackbaud CRM. Implementation efforts have involved stakeholders from the Georgia Tech Alumni Association, the Georgia Tech Office of Development, the Georgia Tech Athletic Association and the Georgia Tech Foundation. Project activities to date have included application overview training, prototyping, configuration and three phases of data validation and migration.

Recent Project Accomplishments

The bb:GOLD project’s most recent accomplishments include the completion of both the Mini and first formal User Acceptance Tests (UAT). In addition, the team has completed specifications for the GT-defined customizations, including the iModules and Banner Student System interfaces and Athletic Points operational logic. The Georgia Tech Foundation IT group has begun initial programming work that will address GT requested in-house customizations and reports. Also PaperSave, a robust document management system that is designed to interface directly with Blackbaud CRM, has recently been acquired and has been incorporated into the bb:GOLD project.

Second Blackbaud CRM UAT Session starts October 15TH

Working with Blackbaud consultants, the Georgia Tech bb:GOLD team will conduct the second formal User Acceptance Test October 15TH through October 25TH. During this period, project stakeholders will perform additional tests of the Blackbaud CRM system and its many functions. This effort is designed to evaluate and test the operation of the system with converted data from ADVANCE to see how GT data conforms to operational and functional processes within the new CRM environment.

Comments or Questions? Please contact us at:
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